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FOR IMMEDIATE RELEASE

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### **Happy Howie's Passes Food Safety Audit**

Detroit, MI-Happy Howie's Natural Dog Treats is thrilled to announce that we have successfully completed and passed a rigorous food safety audit administered by the British Retail Consortium, or BRC. This is the first year we have undertaken the BRC audit and are deservedly proud that we achieved an A grade.

Happy Howie's strives to provide dog treats that are high quality, tasty, and above all safe to feed our beloved family pets. As we continue to grow as company we will continue to strive for and meet food safety requirements to offer the best treats possible not only in the United States, but also the world.

The British Retail Consortium Global Standards for Food Safety has been adopted at over 20,000 sites across 130 countries around the world, with many household names meeting their stringent qualifications. Happy Howie's is joining such companies as Butterball, Tyson, and Smucker's.

<https://www.brcgs.com/our-standards/food-safety/>

