



August 18, 2014

FOR IMMEDIATE RELEASE

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Happy Howie's, Inc. Honored as One of the 2014 "Michigan 50 Companies to Watch"

DETROIT – Happy Howie's, Inc. has been recognized as one of the 2014 "Michigan 50 Companies to Watch," an awards program presented by Michigan Celebrates Small Business.

Happy Howie's will be honored at an awards ceremony during the tenth annual Michigan Celebrates Small Business event, May 6, 2014 in East Lansing, Mich.

Happy Howie's makes All Natural Dog Treats in Detroit. They make their treats with U.S.-Sourced ingredients and fresh to order. Happy Howie's adds a human spin to their treats by making sausages, jerky, and even burgers. All of its treats are made in small batches and can take from 1 – 3 days to cook. It's charcuterie for dogs.

"My team and I are honored to receive this award. It is very gratifying to be included with this group of companies (Michigan 50) working to bring our state to a new level of prosperity. This recognition lets us know that we are on the right track to achieve our goal of becoming the world leader in the art of dried, cured, and smoked meat treats for dogs" said the company's President, David Collado, CPA.

Companies making it to the "Michigan 50 Companies to Watch" list are a remarkable group of second-stage companies. Defined as having 6 to 99 full-time-equivalent employees and generating \$750,000 to \$50 million in annual revenue or working capital from investors or grants, these companies form the backbone of Michigan's economy. Representing all regions of the state and a diverse range of industries, companies like Happy Howie's are known for their exceptional entrepreneurial leadership, creation of

innovation or use of innovation in creative ways, and their sustainable competitive advantage.

Winners were selected by Michigan-based judges from the banking, economic development, entrepreneurship development, and venture capital communities.

Michigan 50 Companies to Watch is presented by Michigan Celebrates Small Business. Founding underwriters are the Michigan Economic Development Corporation, PNC Bank, Accident Fund Insurance Company of America, and Dynamic Edge, Inc.

Contributing Underwriters are

AARP, Comcast Business Class, Consumers Energy, DTE Energy Foundation, Goldman Sachs 10,000 Small Businesses, Hungerford Nichols CPAs and Advisors, Michigan Credit Union League & Affiliates, Rehmann, Constant Contact, McLaren Health Care, Michigan Business Network and Varnum Attorneys at Law.

Michigan Celebrates Small Business was founded by Michigan Small Business Development Center, Michigan Economic Development Corporation, U.S. Small Business Administration – Michigan, Edward Lowe Foundation, Chris Holman – Small Business Advocate, and Small Business Association of Michigan.

Information about Michigan Celebrates Small Business, can be found at www.MichiganCelebrates.biz

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