

# ALL NATURAL DOG TREATS

## OUR PASSION

Our passion is making healthy dog treats and partnering with our customers to grow a sustainable company while improving Detroit through community support and job growth.

## OUR SWEET SPOT

Deli-style meat treats that excite pets unlike any other.

## OUR CORE VALUES

### Devotion

We put our hearts into what we do.

### Integrity

We do the right thing and act as if the world can see everything we do.

### Unity

Together we move as one, towards our goal.

### Daily Improvements

We always find ways to better ourselves and Happy Howie's. No matter how small the improvement.

### Customer Happiness

We listen to our customers, seek ways to meet their needs, and make them smile every time.

